

**Table 2. Causes, Solutions, and Roadmap for Citizen Engagement Challenges in Lake Efforts**

| Likely Cause                     | Potential Solution  | Who Involved and How  |
|----------------------------------|---|---|
| Lack of effective communication  | <b>Improve e-communication-website; facebook</b>            | <b>GLA: committee members; improve current communication</b>  |
|                                  | <b>Get Lakehome owner attention with universal concerns</b> | <b>GLA: current members identify concerns and write articles;</b><br><b>DNR: utilize state and other resources for information</b>  |
|                                  | Increase personal neighbor to-neighbor contact              | GLA: current members begin by reaching out to neighbors on either side of lake home   |
| Diverse population of landowners | <b>Create neighborhood groups</b>                           | <b>GLA: create person-to-person contact</b>   |
|                                  | Getting their attention with "hot topics"                   | GLA: Be more detailed and effective with communication, e.g., post 1 topic communication i.e. "swimmers itch"   |
|                                  | <b>Recognize there is an on-going need to reach out</b>     | <b>GLA: Develop "Welcome to the Lake" materials to be given to new owners of properties</b><br><b>Realtors: assist in getting the word out about the value of the lake</b><br><b>GLA: Socials</b> |